



MGMT 338 ADE
INTERNATIONAL BUSINESS
Late Fall 8-Week 2025/2026
10-20-2025 - 12-13-2025

Course Information

Location: Online

Credit Hours: 3.00

Catalog Description: Exploration of the challenges involved in multinational and international business. Prerequisites: Junior standing, MGMT 230. Course meets Multicultural graduation requirement.

Proctored Exams: None

Required Materials

International Business: ♦ The Challenges of Globalization

Authors: Wild/Wild

Publisher: Pearson

Format: e-Text no POD (VS)

Edition: 10

Required (R) or Optional (O): R

Textbook Information

Columbia College provides required textbooks and supplies for undergraduate and graduate courses through [Columbia College's Textbook Program](#). Most textbooks are provided either as an eText linked in the course or as a physical text shipped directly to you. Other instructional materials may be provided in the course Content area.

eText Information: If a course uses an eText, it will be available directly in the course on or before the first day of class. More information about how to use the VitalSource platform, including offline access to eTexts, can be found in the course.

Physical Course Materials: If your course requires a physical textbook or other course materials such as a lab kit, it will be shipped automatically to the address on file with the College. The delivery date will depend on your registration date and shipping location. Please refer to confirmation emails sent from Columbia College for more details on the shipping status.

Returns: If you drop the course or the course is canceled, you are responsible for returning any physical course materials shipped to you. To initiate a return, visit [MBS Bookstore](#) to generate a free return label. You must return materials from dropped courses before 21 days of the package shipped date or 14 days after the class start date, whichever is later. All items must be received in original condition with shrink wrap intact. Bundled items must be returned with all components. Failure to return items from a dropped or cancelled course will result in a charge to your account for all unreturned items.

Note: If you opt out of having your books provided as part of Columbia College's Textbook Program, you are responsible for purchasing your own course materials. You are expected to have the required textbooks and supplies; failure to do so may impact your ability to successfully complete coursework.

Recommended eTexts are available for purchase directly from VitalSource.com.

Technology Requirements

Participation in this course will require the basic technology for all online classes at Columbia College:

- A computer with reliable Internet access
- A web browser
- Acrobat Reader
- Microsoft Office or another word processor such as Open Office
- Access to a webcam and microphone is required to complete any exams proctored virtually. Additionally, a current Chrome or Edge browser is required to complete any virtual proctored exams through Integrity Advocate.

You can find more details about standard [technical requirements](#) for our courses on our site.

Course Learning Outcomes

1. Describe the theories of international trade, the international monetary system, and balance of payments.
2. Explain cultural, economic, environmental, legal, political, and sociological differences among countries.
3. Identify the strategies —modes of entry—of establishing a multinational corporation (MNC) abroad.
4. Explain the differences between developed countries (DCs), newly industrialized countries (NICs), and less developed countries (LDCs).
5. Explain the factors that influence organizational structures of MNCs.

Grading Scale

Grade	Points	Percent
A	900 - 1000	90 - 100%
B	800 - 899	80 - 89%
C	700 - 799	70 - 79%
D	600 - 699	60 - 69%
F	0 - 599	0 - 59%

Grading Weights

Assignment Category	Points	Percent
Discussions (8)	240	24%
Research Paper	240	24%
Quizzes (6)	264	26%
Exams (2)	256	26%
Total	1000	100%

Schedule of Due Dates

Assignment	Points	Due
Week 1		
Introduction Discussion	N/A	Wednesday/Sunday
Discussion 1	30	Wednesday/Sunday
Quiz 1	44	Sunday
Country Selection	N/A	Sunday
Week 2		
Discussion 2	30	Wednesday/Sunday
Quiz 2	44	Sunday
Week 3		
Discussion 3	30	Wednesday/Sunday
Quiz 3	44	Sunday
Week 4		
Discussion 4	30	Wednesday/Sunday

Assignment	Points	Due
Midterm Exam	106	Sunday
Week 5		
Discussion 5	30	Wednesday/Sunday
Quiz 4	44	Sunday
Week 6		
Discussion 6	30	Wednesday/Sunday
Quiz 5	44	Sunday
Week 7		
Discussion 7	30	Wednesday/Sunday
Quiz 6	44	Sunday
Research Paper	240	Sunday
Week 8		
Discussion 8	30	Wednesday/Saturday
Final Exam	150	Saturday

Assignment Overview

Instructional Materials

Each week, you will read chapters from your required eTexts. Short lectures are also provided weekly. In addition to the required reading/viewing, supplemental resources are offered to enrich your learning. Both required and supplemental materials are available in the Instructional Materials topics in the course's Content area.

Discussions

There are eight discussion questions and an ungraded Introduction Discussion. For each discussion question, you are required to post one initial post and two response posts. Be sure to include source citations to support your statements. All posts must use the most current edition of APA format for in-text citations and a reference list.

The initial post must substantively answer the questions posed utilizing concepts or knowledge from the text as well as external research. Examples of external research can be journal articles, government data, online newspapers/magazines, company filings and press releases, etc. Be sure to cite the text and a minimum of one external research source in your initial post.

Substantive response posts must incorporate information from either the text or at least one external research source. The information in your response should further the topic and discussion of the original posting (not “I agree” or “Good job”). Please post early so your classmates can read and benefit from your experiences/ideas.

Your initial post is due by Wednesday at 11:59 pm CT each week. You must respond to at least two of your classmates’ postings. Your two responses are due by 11:59 pm CT Sunday per discussion except in Week 8 where they are due by 11:59 pm CT Saturday. You must post an initial post before viewing your classmates’ posts.

Each discussion is worth 30 points in total. Each initial post is worth up to 20 points. Each response to your classmates’ discussion is worth up to 5 points, for a total of 10 points for responses.

Research Paper

Based on the country you select, you will gather information about this country and provide evaluations in your research paper. In Week 1, you must claim your country by writing it in the “Country Selection” discussion topic by 11:59 pm CT Sunday. You are required to review your classmates’ country selections and make sure to select a country not already selected by a classmate to research. Note: You cannot choose the United States as your country to research because you will be asked to compare your selected country to the United States.

There are two parts to the paper:

- **Part I: Country Characteristics** - Research your chosen country based on a list of provided questions. All answers should be in complete sentences and provide the appropriate amount of context (i.e. no single-word answers). Include a citation in the most current edition of APA format for each response, including the direct URL, if applicable, after each answer. Be sure to include the date of your information and provide the most current data available.
- **Part II: Country Evaluation** - Answer research questions and provide your evaluations in a narrative form. For each question, write a minimum of two paragraphs with each consisting of a minimum of 115 words equaling a total of 230 words per question. It should include the proper use of thesis statements, paragraph and sentence structure; proper utilization of grammar, including punctuation, spelling, subject, and verb usage; and error-free writing.

Be sure to use the most current edition of APA for in-text citations and a reference list. The document should be submitted in MS Word, double-spaced, with consistent 1-inch margins on each page, and in font consistent with current APA guidelines.

Detailed instructions for completing these two parts of the paper are available in the Assignment Expectations topic located in the Start Here module of the course. A grading rubric will be provided in the course Content area. The assignment is worth 240 points and is due by 11:59 pm CT Sunday of Week 7 to the appropriate Dropbox.

Quizzes

Every week except for Weeks 4 and 8, you will have a quiz composed of multiple-choice and/or true/false questions covering the chapters for that week. The quizzes are available from Wednesday until 11:59 pm CT on Sunday of the assigned week (except in Week 8 when the quiz is due Saturday). The quizzes are comprised of 22 questions each and are worth 44 points. You will have 33 minutes and only one attempt to work on each quiz.

Exams

There are two exams in this course: a Midterm Exam and Final Exam. Both exams are open-book. You may use your notes and textbook.

You will take a Midterm Exam composed of 53 multiple-choice and/or true/false questions covering all chapters assigned through Week 4. Each question is worth 2 points for a total of 106 points. The exam is available from Wednesday until 11:59 pm CT on Sunday of Week 4. You will have 80 minutes and only one attempt to work on the exam.

You will take a comprehensive Final Exam covering the chapters assigned throughout the session. The exam is composed of 75 multiple-choice and/or true/false questions and is worth 150 points. The exam is available from Wednesday until 11:59 pm CT on Saturday of Week 8. You will have 113 minutes and only one attempt to work on the exam.

Columbia College Policies and Procedures

The policies set forth in the [Policy Library](#) are the current official versions of College policies and supersede and replace any other existing or conflicting policies covering the same subject matter. For more information on policies applicable to students, see Student Policies. For more information on policies applicable to the entire Columbia College community, see College-Wide Policies.

Students are expected to read and abide by the College policies. Policies of particular interest to students include, but not limited to the following:

- Graduate Grading Policy
- Undergraduate Grading Policy
- Registration Policy and Procedures

- Withdrawal Policy
- Alcohol and Other Drugs Policy
- Family Educational Rights and Privacy Act (FERPA)

Academic Integrity and Plagiarism

Students are responsible for knowing and abiding by the [Academic Integrity Policy and Procedures](#) and may not plead ignorance of this policy as an excuse for academic misconduct. To ensure academic integrity, all papers submitted to this course are subject to review by Turnitin for textual similarity and detection of AI-generated writing. By taking this course, students agree that all submitted papers may be included in the [Turnitin.com](#) reference database for the purpose of detecting plagiarism. This service is subject to the Terms and Conditions of Use posted on the [Turnitin.com](#) site.

Artificial Intelligence (AI) Usage

Students are allowed to use advanced automated tools on assignments in this course if instructor permission is obtained in advance. Unless given permission to use those tools, each student is expected to complete each assignment without substantive assistance from others, including automated tools.

Disability Resources

If you have a disability that requires an accommodation, please speak with the instructor and consult the [Student Accessibility Resources](#) office. Student Accessibility Resources staff will determine appropriate accommodations and will work with your instructor to make sure these are available to you. To find additional information, see our [ADA and Section 504 Policy for Students](#).

Notice of Non-Discrimination and Equal Opportunity

The College has a process through which students, faculty, staff and community members who have experienced or witnessed incidents of discrimination, harassment, or retaliation on the basis of protected status, can report their experiences to a College

official. For more information, see our [Non-Discrimination and Equal Opportunity Policy and Complaint Resolution Procedure](#).

Title IX and Sexual Harassment

The College is committed to addressing the issues of discrimination and sexual harassment in the educational and workplace landscape and will continue to modify policies, procedures and prevention efforts as needed. For more information, see the [College's Title IX and Sexual Harassment Policy](#).

Attendance Policy

Students are required to attend courses in the course delivery modality for the section they registered and participate in instructional activities. Location staff and instructors are required to record attendance by modality. Students are responsible for assuring accuracy. It is the students' responsibility to contact their instructor or location staff should they find any discrepancy in their records. Non-attendance may negatively impact a student academically and financially.

Course due dates are based on Central Time Zone. Requirements for each modality are detailed below. Students can see the modality of the course section they are registered for under Approved Course Locations on their course plan in MyPortal.

For Online courses, attendance includes:

1. Submitting an academic assignment
2. Taking or submitting an exam
3. Participating in an online forum about an academic matter.

For more information, please see [Student Attendance Policy](#).

Late Assignment Policy

An online class requires regular participation and a commitment to your instructor and your classmates to regularly engage in the reading, discussion and writing assignments. Although most of the online communication for this course is asynchronous, you must be able to commit to the schedule of work for the class for the next eight weeks. You must keep up with the schedule of reading and writing to successfully complete the class.

- No points will be awarded for late discussion posts.
- Late assignments, quizzes, or exams will not be accepted without prior approval by the instructor. Extenuating circumstances of late work must be requested before the deadline. Acceptance of late assignments is at the discretion of the instructor.
- No work may be submitted after the last day of the course.

Student Conduct Policy

All Columbia College students, whether enrolled in a land-based or online course, are responsible for behaving in a manner consistent with Columbia College's [Student Conduct Code](#) and [Acceptable Computing Use Policy](#). Students violating these policies or any other College policy will be referred to the office of Student Affairs and/or the office of Academic Affairs for possible disciplinary action. The Student Code of Conduct, the [Student Behavioral Misconduct Policy and Procedures](#), and the Acceptable Computing Use Policy can be found in the Policy Library at ccis.edu/policies. The adjunct faculty member maintains the right to manage a positive learning environment all students must adhere to the conventions of online etiquette when enrolled in a course with an online component.

Stafford Library

Online databases are available at library.ccis.edu. You may access them using your CougarTrack login and password when prompted.

Technical Support

If you have problems accessing the course or posting your assignments, contact your instructor, the Columbia College Technology Solutions Center, or the D2L Helpdesk for assistance. If you have technical problems with the VitalSource eText reader, please contact VitalSource. Contact information is also available within the online course environment.

- Columbia College Technology Solutions Center: help.ccis.edu, 800-231-2391 ex. 4357
- D2L Helpdesk: helpdesk@d2l.com, 877-325-7778
- VitalSource: support@vitalsource.com, 1-855-200-4146

Tutoring Services

Free academic help in a variety of subjects is available to all Columbia College students on campus and online.

The Academic Achievement Center, including the Seabrook Writing Center, Bruce Math Center, and Tutoring Services, is available for academic help, both remotely for students from all locations and in person for students on the Columbia campus. Students can meet one on one with AAC staff virtually over Zoom for writing help in any subject, and for help with specific course content in math, chemistry, accounting, computer science, biology, physics, finance, ASL, and more. Students can also submit writing content for review and comments by Writing Center staff.

Columbia College also provides real-time online tutoring and homework help for many course subjects, including Math, English and Writing. You are encouraged to take advantage of these free services provided by the College as needed. You can access these resources through the Resources menu in the navigation bar of your D2L Brightspace course.