
Course Number: MT304
Course Title: Leading the 21st Century Organization

Course Description

This course explores management and leadership skills applicable in the 21st century organization. Emphasis is on exploring leadership, employee motivation, values, ethics, and corporate culture. Topics include using the promotion of employee work-life balance, coaching, and employee empowerment to inspire excellent performance.

Prerequisites

MT140

Learning Outcomes

- MT304-1: Analyze a leader's characteristics and style.
- MT304-2: Design a work culture for a startup company.
- MT304-3: Provide leadership to instill organization values and ethics.
- MT304-4: Create a strategy to empower a work team.
- MT304-5: Examine coaching for effective delegation, motivation, and support of employees.
- MT304-6: Plan for employees' work-life balance and performance excellence.
- GEL-1.02: Demonstrate college-level communication through the composition of original materials in Standard English.
- GEL-4.02: Distinguish among different theoretical perspectives in the social sciences.
- PC-4.1: Assess the value of multiculturalism and diversity in a global environment.

Technology Requirements

No additional technology requirements beyond those in the Purdue Global Catalog.

Audio/Video Requirements

Audio Assignment: False
Video Assignment: False

Grading Information

Gradebook	Unit 1	Unit 2	Unit 3	Unit 4	Unit 5	Unit 6	Unit 7	Unit 8	Unit 9	Unit 10	Total
Discussion	20	20	20	20	20	20	20	20	20	20	200
Assignments		75		75		75	75	75	75		450
Seminar	15	15	15	15	15	15	15	15	15	15	150
Quiz	10	10	10	10	10	10	10	10	10	10	100
Journal	25		25		25					25	100
Total	70	120	70	120	70	120	120	120	120	70	1000

Textbook Information

Media Type: VS E-book
 Title: The Art of Leadership
 Edition: 7th (2021)
 Physical ISBN: 978-1-260-68132-1
 Ebook ISBN: 9781264944903
 Author: George Manning & Kent Curtis
 Publisher: McGraw-Hill

Skill Levels

Writing: 1 = Basic writing ability

Math: